Abstracts for Oral & Poster Presentations are invited related to the above areas and allied topics. Abstracts of papers & Poster presentations (Max. 200 words) should be sent by email only to esmc.vsu@gmail.com by 9th November 2013.

Best Paper Presentation Award:
Will be presented to the young scientists & students below 30 years of age (proof of age required)

Reaching Nellore:
Nellore, Andhra Pradesh, has rich cultural and religious legacy and the much sought after destination for nature-lovers, and spiritual minds. The city is well connected by air, bus and train from different major cities of India. Nellore is situated about 170 KM from Chennai on the Chennai-Kolkata national highway and about 453 KM south east of Hyderabad, the capital of Andhra Pradesh. It is located on the banks of the Penna River.

Registration fee: Delegates: Rs. 800; Research Scholars & Students: Rs 500

Mode of Payment
By a DD in favour of The Convener, ESMC-2013, Vikrama Simhapuri University, Nellore payable at Nellore. Please mail a scan copy of your DD to the Seminar Secretariat.

Accommodation:
Modest Hostel / Guest house accommodation will be provided at no cost to Research Scholars & Students on first come-first serve basis. Limited Travel support (admissible TA) will be provided to the outstation participants.

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International Seminar
on
Emerging Trends in Synthetic Organic &
Medicinal Chemistry - 2013
(ESMC - 2013)
13 - 15 November 2013

Organized by
Department of Chemistry
VIKRAMA SIMHAPURI UNIVERSITY
Nellore - 524 003
ANDHRA PRADESH - INDIA
Synthetic Organic and Medicinal Chemistry is one of the most interdisciplinary fields of science concerned with the study of organic synthesis, pharmacology and biochemical research. Synthetic Organic Chemistry constitutes the foundation of various industries such as rubber, plastic, fuel, pharmaceutical, cosmetic, detergent, coating, dye-stuff and agrochemical industries. The research and development of Biochemistry, Biotechnology and medicine also consists of organic compounds and their role in life process is of great relevance. Thus, Synthetic Organic and Medicinal Chemistry contributes significantly to the development of pharmaceutical and chemical industries.

This seminar promises to be a great opportunity to review and expand our knowledge in these important fields and will address the need for the exchange of scientific information among scientists, teachers, research scholars and students on the issues related to Synthetic Organic Chemistry and Medicinal Chemistry. The seminar aims at providing a forum to discuss the recent developments in these related fields and promote exchange of ideas and create an opportunity for young scientists to get exposed to the excitement of research in chemistry. Thus, the goal of this three day international seminar on Synthetic Organic and Medicinal Chemistry is to bring together researchers, chemists and other groups of the scientific community, who are active in the related areas and to give them a common platform for exchanging information through the presentation and discussion of papers dealing with a wide variety of topics.

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**Seminar Focus Areas**

- Synthesis of Organic Materials
- New Medicinal Products
- Prospects in Bio-Organic Chemistry & Chemical Biology
- Asymmetric Catalysis
- Total Synthesis of Natural Products
- Pharmaceutical Chemistry
- New Reagents & Reactions
- Green Synthetic Reactions
- Drug Discovery Research

**About the University :**

Vikrama Simhapuri University, Nellore, came into being, fulfilling the long cherished dream of the people of Nellore district, by Act No.29 of 2008 enacted by the Legislature of the state of Andhra pradesh. It is the institute of higher education to groom the careers of the youth and to create a think-tank of resourcefulness for macro stakes in nation building.

**About the Department**

The Department of Chemistry started in 2008, is offering M.Sc - Organic chemistry in intake of 30 students. The department is also offering Ph.D programme from 2010. It has a team of five regular faculty and three teaching assistants who are well experienced and motivated in teaching and research. The faculty members of the department applied various projects to different government funding agencies like CSIR, DST, and BRNS etc. The members are active in research and constantly upgrading the standard bar for themselves.